

COMMUNICATION CAN HELP HONING THE PERSONALITY OF STUDENTS: NEED OF EDUCATION & INDUSTRY

Dr. Ruchi Chaudhary

Associated with RTMNU's DBM,

Dr. PDKV's School of Agri-Business
Management & C.P & Berar College of
Management Studies

Trainer PD & Communication Skills/ Image
Consultant

Email: ruchi.chaudhary81@gmail.com

Contact: 9890212565

Abstract: Communication can help in transforming the personality of students which is need of the hour. Our Education system is excellent when it comes to Lecture method, syllabus, content this will help them in gaining education but whether this will help the students to develop their personality, come with feedbacks, share viewpoints, get the platform to open up No...the answer is 5% of the students only get the opportunity to showcase their talent & built the image rest all are just the spectators.... Not simply because they don't have subject knowledge ...it's just because they are unable to communicate & have fear factor of rejection. This will develop the feeling of inferiority, stage fear, lack of confidencethen they lost interest in college and lectures. What matters is????.....our education should be developed in such way that the focus is more on modern Instructional teaching methods.

Key words: Personality, Communication, Industry Oriented, Education

1. Introduction: Making Present Generation Future Ready

“We were 120 in our PG class, and only 20 are employed “

Or

“Rahul And me were in the same class and almost equivalent percentage, I don't understand why did he got a job and I didn't”

Or

“Riya is doing her own business....can't believe it...and I am still unable to start”

Don't you think the above thoughts are quite common with the students?

What's the difference?????????.....When a person with similar aptitude moves ahead of the lot.

Let's look at my perspective for the same.

“As long as there is communication, everything can be solved”

(Robert Trujillo)

Communication is how one is expressing their opinion, perception, knowledge, ideas, feeling to others by using appropriate channel at appropriate time. Weimann and Backlund

(1980) has rightly remarked that “communication skills are acquired through training and can be improved with practice and require conscious knowledge and strategic judgement”. Evidence indicates that by improving communication skills, individuals can have more effective and satisfying communication experience.

‘People speak with the vocal organs but communicate with the whole body’.
(Abercrombie, 1968)

What one is speaking is important but with what effect is more important.



Fig 1.

Communication is an integral part of any teaching learning process and its effectiveness is one of the factors, which determines to a large extent the degree to which the learning outcomes will be achieved. The primary objective of instructional communication is to achieve learning outcomes in the cognitive domain namely those concerned with developing remembering, understanding, applying, analysing, evaluating and creating abilities.

2. Objectives of the study:

- To understand the role of Communication in Education.
- To highlight the importance of instructional methods in teaching –learning.
- To highlight the expectation of students from Curriculum and industry from students

3. Overview: What Youths are facing?

With the government’s heavy emphasis on education of rural and socially backward youths, those Youths that are the real assets of our Country but they are going through the inferiority complex, stage fear, peer pressure, lack of confidence, low self-esteem, These are the real obstacles why our Youths are not comfortable with facing crowd, cracking interviews, establishing PR. What is actually bothering them more iswhat others will think about them or what opinion people will carrythis is a big challenge for generation. If they stop brooding about others and participate in small conversation without even thinking that whether their content is acceptable or not. At least at the end they ‘ll be happy that yes finally it’s the start & have a satisfactory feeling..... that’s the commencement of new identity and personality which is now putting more pressure to participate in discussion whether it’s with family members , friends conversation, school college exposure activities, enjoying social gathering .Why now they are showing interest in such things Answer is simple.....appreciation and motivation after their participation and acceptance of opinion plays a vital role.

3.1 Communication and Education

In this era of Globalization, Privatization and Modernization to make our education practical oriented and life skills based we should adopt some techniques of Gurukul Education which is the true quintessence of ancient India. ... problem-solving attitude, team spirit, time management, communication skills and many more. Following figure represents different types of methods of instructions e.g. Explaining, demonstration, collaborating & learning by teaching.

Arindham Choudhary has rightly remarked, “You can never succeed with people without mutual trust and understanding. Effective communication skills could just be the difference between success and you”. Communication has assumed great importance in life. People who are effective communicator lead a smooth life, enjoy good interpersonal relations and are more successful in career. In teaching-learning situation, communication plays an important role.



Fig 3.1

3.2 Traditional V/s Modern Methods :

The difference between being learned and being really educated ,is there ????

The role of a teacher as facilitator and mediator is crucial in a child's 'learning'.

Books may teach a child, but a teacher educates one. Ideally, education should impart knowledge, mould character and build a child's personality. A teacher helps the student imbibe social, moral, and ethical values necessary to form attitudes and for an integrated development. There is no doubt that teaching and teachers have come an extended way from the traditional methods of yesteryears. Very basically, there has been a shift from teacher-centred to child-centred education.

Traditional (Authoritarian) methods	Modern methods
Teacher-centred	Student-centred
Text book-centred	Learning by doing extra-curricular, co-curricular and out-of-the-classroom activities
Learning through recitation, explanation and examination (rote)	Learning socially, psychologically, naturally, experimentally and logically
Teacher is conspicuously in control and focuses on the content of the textbook	Teacher is mediator and facilitator
Study is systematic and through didactic method	Study through dialogue, participation and interactive communication
Allow for competition, mastery, habit and accuracy in learning	Allow for holistic and conceptual education

Fig.3.2

3.3 Development of Rural students with regards to their personality

Our country's more than 65% population residing in rural areas, education and teaching methodology deserves more attention. Our biggest & prime responsibility is to capture, encourage & retain the common population for individual development and for the development of our nation. "Confident Hoga Rural Youth to Confident Hoga India". In rural, the education pattern is still on inculcating rote learning in students rather going for skill development or newer teaching methodologies. This need to change and bring revolution in our country. When rural students take admission in colleges of urban areasthey are into trauma of coping up with environment. Just to prove sometimes these highly intelligent students start doing unacceptable things...which in turn will make their lives challenging. So why not to prepare them for bigger and better scenario so that accommodation and acceptance will be easier. The teachers of schools run by government are busy in non-teaching activities e.g. Polio drops, election invigilation, exam invigilation, paper checking and so on. Lack of accountability has really increased the rate of absenteeism Everybody knows the reality and facts. They just need the personal attention, motivation and appreciation for showing their presence.

In the context of these rural or socially backward students, placing the real life example of some of mine ...in the first few months they were not able to come up with their introduction because of inferior complex but later, I have seen them bridging the gap & covering the long way, by a flyover called as enthusiasm, appreciation, platform for showing talent, never give up spirit, public speaking, confidence, supports of faculties and now they are always ready to participate. In fact some of them are currently excelling in their respective fields.

4. Gaining & Retaining the attention of students

Why absenteeism in the colleges has increased ?? why students are doing graduation and post-graduation for the sake of degrees only ??? why they are showing casual attitude about education ???

Recent research has shown that the normal retention period of a student in a class is not more than 15- 20 mins. In the process of gaining and retaining the attention of students Effective curriculum formulation has to be implemented through teaching learning strategies, one of the most essential competencies required by the teacher is to give feedback to the education system that how we can improvise the effectiveness & efficiencies of education pattern so that schools and colleges can help the fresher's in enhancement of employability skills. The students also differ from class-to-class and institution to institution due to several other factors such as:



Fig 4.1

The learning approach, Structure of learning process and teaching methods should be as per the need of industry and cover below

- *Behaviouristic Paradigm: Stimulus response reinforcement*
- *Cognitive Paradigm: Act and Process of knowing*
- *Constructivist Paradigm: Pedagogical principles of constructivism*
- *Experiential Paradigm: Model Experiential learning*

To develop different types of skills in students, a single instructional method cannot meet the requirements of every student at the same time because of the individual differences. Major instructional methods for developing cognitive, psychomotor & affective domain are listed below.



Fig 4.2

5. Need of the hour: Focus on communication & developing confidence to make them industry ready (Random survey through Interview)

It has been observed that there is a enormous gap between what students are learning & what actually they have to do when they go out. This gap can be bridged by inculcating the right skills, industries experts should be involved much in advanced at the time of designing the syllabus/ curriculum. It takes 6 months to 2 years for the fresh graduate or post graduate employees to show their contribution towards organisation. When an individual speaks, his or her whole personality comes into play. Receiver not only interprets the words but also interprets tonal quality. Communication is not only about conversation but its Kinesics (facial expression, gestures, body postures, eye contact)

- Paralanguage (mode, volume, pitch, rhythm, articulation, pronunciation)
- Artifacts (clothing, jewellery, cosmetics, tattoos, piercing, hairstyle)
- Chronemics (time)
- Proxemics (space)

I have experienced thousands of students ...most of them are from rural areas & really hard working and determined about their career & quiet focused but, on the basis of my personal experience, observation and interview ...i noted that they are in real need of extensive interactive learning techniques stated above. Quoting the best suitable example of 'Manya Singh's Journey—How An Auto Driver's Daughter Became Miss India Runner-Up. Never give up and never lose hope is what she from believes in. In an Instagram post by Miss India organisation shared how Manya had been disregarded for not knowing how to

she speaks fluently in English and for her 'not-so-good' looks. *"She was called 'not good-looking' and was disregarded by others for not being able to speak fluently like others. However, it was this very difficult time in her life that helped her and pushed her towards her passion to work harder."*

6. Your Personality can transform your future & serves the purpose of education.

The focus should be on the students learning not on teaching.

“Education hones confidence...

Confidence hones personality

Personality is enhanced by proper Education System.”

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